

# OUTLOOK

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A WEEKLY NEWSPAPER FOR FACULTY AND STAFF AT THE UNIVERSITY OF MARYLAND AT COLLEGE PARK

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## Nobel Prize Winner to Speak at College Park

Wole Soyinka, the first African writer to receive the Nobel Prize for Literature, will give a lecture at the university on Thursday, Oct. 21, at 7:30 p.m. in the Grand Ballroom of the Stamp Student Union.

Soyinka received his Nobel Prize in 1986 after publishing numerous books, plays, poems and essays, many of which conjure the vivid sights, sounds, smells and emotions of the Nigeria he experienced in his youth. His work, usually written in English, often critiques the political and cultural failures of Africa, including apartheid.

The Nobel laureate currently is playing an active role in the Nigerian political crisis with his vocal criticisms of the government's decision to withhold election results. He has become the unofficial spokesman in the West for pro-democracy movements in Nigeria, due in part to his writings in British and American newspapers that have brought international attention to the complex political developments brewing in Nigeria under the leadership of the junta. He is one of the founding members of the African Democratic League, a human rights organization that campaigns for democracy in the African continent.

During the Biafran war in 1967, Soyinka was jailed for two years, during which he wrote several poems on toilet paper that were later published as a collection called *A Shuttle in the Crypt*. Since 1967, he has been forced into exile on two different occasions and has received death threats for

defending fellow writer Salman Rushdie's right to publish *The Satanic Verses*.

Soyinka's most recent book, published in 1991, is *Isara—A Voyage Around Essay*, a fictionalization of his father's memoirs. *Death and the King's Horseman* is one of Soyinka's more popular plays. Published in 1987, it deals with the ritual suicide of a Yoruba dignitary who dances himself to death in the marketplace.

The Africa and Africa in the Americas Project at College Park is sponsoring Soyinka's lecture, titled "Africa and the Revisionists of History." Africa and Africa in the Americas is a committee of approximately 70

faculty and staff devoted to promoting understanding and knowledge of Africa and the African diaspora. The committee functions as a research institute to promote scholarship from a multi-disciplinary perspective.

"Mr. Soyinka takes his politics into his art, and is as well known for his political efforts as he is for his literary achievements," says Lynn Bolles, director of the Africa and Africa in the Americas Project. "He is a cultural hero who we are extremely excited about welcoming to our campus."

The lecture is free and open to the public. See the calendar on page eight for more information.



## Engineering Student Speaks at Rose Garden Press Conference

Silver Spring resident and College Park senior Jordan Wilkerson received an unexpected phone call from his professor, David Holloway, on Sept. 28.

The White House wanted a student knowledgeable in automotive engineering to speak on the implications of a major new agreement between the White House and the big three U.S. automakers to develop an 80-mile-per-gallon car by the year 2003.

Wilkerson, a senior in mechanical engineering, jumped at the chance to talk about one of the topics he loves most—high mileage, low emission cars of the future. Wilkerson is the co-project leader of College Park's Hybrid-Electric Car Project and is intensely interested in designing

vehicles that get high mileage while being environmentally friendly.

At the press conference on Sept. 29 announcing the agreement, Wilkerson shared the spotlight with President Clinton, Vice President Gore, and the chief executive officers of General Motors, Ford, and Chrysler.

"I was a little nervous, but I thought it was very important to thank the president for his obvious commitment to this important project," says Wilkerson. "Finding new ways to meet the transportation and environmental needs of our nation has to become a national priority."

Wilkerson did such a good job during his presentation, the White House is planning to use his speech as part of a nationally distributed video explaining the agreement.

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Students contribute to the Diversity Mural during the First Look Fair on Sept. 22. The mural will serve as a backdrop and symbol of community for many of the events and programs planned for "Diversity at UMCP: Growing Toward Community," a year-long celebration being coordinated by the Office of Human Relations. For more information about diversity coverage in *OUTLOOK*, see page four.



## Department of Campus Parking Offers Help for Seminar Parking

The Parking Information and Transportation (PIT) Section of the Department of Campus Parking will greet your guests, distribute informational handouts, issue permits, reserve parking spaces and meters for meetings, seminars and other events on campus. They charge \$10 per hour, and \$15 per hour if given less than one week's notice. Those interested should call Laura Miller at 314-1991.

## Prestegaard Studies Midwest Flooding



Graduate student Kevin Houghton stands near a bridge washed out by flood waters on a tributary of the South Raccoon River in Iowa.

Houghton, Nancy Katyl, and Mike O'Connell travelled to western Iowa in late August to study the record high water levels there.

Working with Prestegaard and her students was Anne Matherne, a former student of Prestegaard's who brought some of her students from the University of Nebraska where she now teaches.

Prestegaard's study, "Spatial Variations in Flood Discharges in the Raccoon River Basin," will use the collected data to improve future flood-control measures.

Prestegaard chose the Raccoon River, which runs diagonally across the state of Iowa and empties into the Des Moines River, because its waters eventually reach the Mississippi, another river ravaged by floods this summer.

"It was more interesting to get to the headwaters and get a picture of what was happening in the watershed," she said.

The Midwest flood was one of the largest in recorded history. The rising waters swamped the Des Moines water plant, Prestegaard said. The previous record, set in 1986, was half the magnitude of this year's flood.

Local farmers were vital sources of information on rainfall amounts and the timing of floods.

"Farmers often came and told us how much it had rained and when," she said. "They also told us how [the floods] had changed the course of the river in the past."

Prestegaard is no stranger to visiting far-off locales. She has studied floods in Wisconsin, California, Wyoming, Montana, Washington, Canada and the Himalayan country of Nepal.

The first part of her study is to be presented to the American Geophysical Union in December at a special session on the Midwest floods, she said.

—Stephen Sobek

## Professor Coaches Student to Cattle Judging Championship

Jenell Rinehart, a junior animal sciences major, has been judging dairy cattle since she was six years old. That's when she started attending 4-H cattle judging clinics taught by Lee Majeskie, an associate professor of animal sciences, who now coaches her in collegiate competition.

On Sept. 28, Rinehart received first place out of 114 students competing in the National Collegiate Dairy Cattle Judging Contest at the World Dairy Expo in Madison, Wisconsin.

Cattle judging, which Majeskie stressed is a competitive activity, uses national standards of how dairy cattle should appear and ranks them from most to least correct.

Professional cattle judges use these standards to choose cattle that have good survival traits to serve as breeders, Majeskie said.

Judges in the contest must evaluate and place cattle, and then be able to give oral reasons for their decisions.

"We're not training students to be cow judges," Majeskie said. "We're teaching them communication and decision making skills that we hope they can take with them after graduation."

Only two other Maryland students have ever won "high individual," or first place, in the contest since it started in 1916: Barbara Riggs in 1952 and Jeff Myers in 1973.

Students who compete try out for a team, which consists of four people

per university or college, but they also compete individually. This year, the university's team ranked seventh out of 30.

Majeskie coached Rinehart, then age 16, on a 4-H team that won a national contest in 1989, winning the chance to represent the United States the following year at The Royal Highland Show in Edinburgh, Scotland.

Rinehart, who grew up on a dairy cattle farm in Carroll County, has coached Carroll County 8-to-10-year-olds to state championships for the past four years with 4-H.

Rinehart recently coached a promising new judge, her 11-year-old sister, Jeena.

"She's just phenomenal," Rinehart said. "She has a keen eye for cattle and is a great public speaker."

Majeskie said that Maryland 4-H teams have won the national championship more times than any other state.

"I'd like to get more of these youths coming to Maryland," Majeskie said. "Jenell has got practical experience that adds credibility to our animal sciences program."

Rinehart, who wants to be a public relations specialist in agriculture, hoped that her experiences at the expo will help her with her job search.

"One thing about the agriculture industry is that we're all pretty tight-knit," she said.

"It's good to get Maryland's name

out there, so that they know we're producing good, well-trained people here," said Majeskie.

Rinehart's father, John, competed on the Maryland team when he was in college and also won the 4-H championship.

"It really is a family thing," she said.

—Stephen Sobek



Pictured, left to right, are Lee Majeskie and Jenell Rinehart.

## OUTLOOK

OUTLOOK is the weekly faculty-staff newspaper serving the College Park campus community.

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Letters to the editor, story suggestions, campus information & calendar items are welcome. Please submit all material at least two weeks before the Monday of publication. Send it to Editor OUTLOOK, 2101 Turner Building, through campus mail or to University of Maryland, College Park, MD 20742. Our telephone number is (301) 405-4621. Electronic mail address is jfritz@umdacc.umd.edu. Fax number is (301) 314-9344.

UNIVERSITY OF MARYLAND AT COLLEGE PARK



## 1993 Quality Conference Set for Oct. 26

The 1993 Quality Conference, co-sponsored by the Maryland Center for Quality & Productivity (MCQP) and the American Society for Quality Control, Baltimore Section (ASQC), will be held on Tuesday, Oct. 26, from 8:30 a.m. to 4 p.m. at the University College Conference Center. Highlights include presentations of the 1993 U.S. Senate Productivity Awards for Maryland and the first annual Maryland Award for Excellence. In addition to morning and afternoon workshop sessions on various stages of the continuous improvement process, there will also be a "resource mart" featuring exhibits from several organizations that create quality related information and services. Call 405-7099 for more information on fees and registration.

# NEWS

## Westinghouse Provides Tips on Continuous Improvement

More than 100 faculty and administrators from the colleges of business, engineering, education, and computer, mathematical and physical sciences spent three days in late August learning about continuous improvement (also called Total Quality) from the Westinghouse Corporation.

The university was participating in the Quality Challenge, a national information sharing and training program that is conducted by several U.S. corporations to help colleges and universities adapt the principles of continuous improvement to their administrative and academic operations.

Westinghouse's Electronic Systems Group, located near BWI Airport, was selected as host because it has spent the past ten years applying Total Quality to its engineering and manufacturing processes. The company chose TQ when it realized that to compete successfully in the world market it had to develop better methods for producing its products and satisfying its customers.

Similarly, College Park, along with most public universities, has come face-to-face with two realities: ever-shrinking resources and stiffening competition for the best faculty, staff and students. Both of these realities must be treated as permanent fixtures to the university's landscape for the foreseeable future, said President Kirwan in his address to the Quality Challenge participants.

"Nevertheless, our goal remains the same: to be one of the nation's finest public universities," Kirwan said. "To achieve this, we have to recruit and retain the best students and faculty possible by creating an environment that draws the most talented people to College Park. I see continuous improvement as a means of achieving this goal."

The Quality Challenge provided insights into both the philosophical and practical aspects of continuous improvement. The former was supplied in part by Westinghouse's Jack West, manager of management systems assessments, and Aris Melissaratos, vice president of productivity and quality.

Continuous improvement, they emphasized, is not an end in itself. Rather, it is a methodology that helps organizations improve the processes that are used to achieve specific objectives, such as the development of a high caliber product or the delivery of a superior service.

The practical features of continuous improvement were highlighted during one-on-one meetings between conference participants and Westinghouse managers who discussed how they have incorporated CI in their operations.

Spirited discussion of CI's place in higher education occurred through-

out the Quality Challenge. The colleges met separately to identify some areas that could benefit from the use of continuous improvement methodologies and to experiment with a few CI tools and techniques in group problem solving. For example, the College of Business and Management was divided into several groups, each of which was given an assignment: develop a system of measurement and feedback for continuous improvement in instruction and in the administration of academic programs; devise ways for conveying faculty expertise to the corporate community; and create a life-cycle approach to customer satisfaction, the customer in this case being MBA alumni.

Issues discussed within other colleges included CI's bearing on curriculum development, access to information, student retention, faculty development, redesign of recitation sections and student teaming.

"I realize that it will take some time for CI to be accepted and implemented throughout the university,"

acknowledged President Kirwan, "but if you believe, as I do, that today academia is encountering new and very difficult challenges, and that we must change the way we do business if we hope to overcome these challenges, then we must be willing to explore and utilize more aspects of continuous improvement that can be of assistance."

"I am convinced that using the principles of CI we can reduce the bureaucracy, empower people at the university level to make more decisions, and become more responsive as an institution to our external and internal constituents. I'm committed to making CI work for the campus, and I ask everyone to keep an open mind as we explore ways to use CI for the betterment of the university community and the people we serve."

For more information about the university's Continuous Improvement effort, call George Dieter or Geno Schnell at 405-3866.

—Mercy Coogan

## CESAR Shows Rapid Growth

Last year, the Center for Substance Abuse Research (CESAR) was awarded a \$1.2 million contract from the federal Center for Substance Abuse Treatment (CSAT) to conduct several studies that will measure the need for substance abuse treatment in Maryland.

Just last month, the District of Columbia's Alcohol and Drug Abuse Services Administration asked CESAR to submit a proposal for a \$750,000 contract to conduct similar studies for the district, largely because of the success of the ongoing Maryland study, according to Acting Director Eric Wish.

Though CESAR was established three years ago by Governor Schaefer's Drug and Alcohol Abuse Commission to study substance abuse in Maryland, CESAR is rapidly growing in reputation and scope as a national clearinghouse of substance abuse research and information.

Since 1990, CESAR's annual contract and grant revenue has more than tripled to over \$1 million, and the one-person staff, consisting of Wish, has swelled to 20. The center has also greatly expanded its services, which include:

- CESAR FAX—a one-page weekly memo about current substance abuse research and topics. More than 900 subscribers worldwide (including 300 state agency personnel) currently receive CESAR FAX every Monday morning;

- CESAR Board—an electronic bulletin board featuring Maryland and national substance abuse infor-

mation, statistics, conferences, treatment sites and job openings. Operated 24 hours a day, 7 days a week, CESAR Board is free to Maryland subscribers;

- CESAR Speaker Series—open to the general public, leading scientists present current research about such topics as needle exchange programs and drug prohibition. The presentations are videotaped and broadcast on the university's Flagship Channel;

- Maryland Statewide Epidemiology Work Group (MD/SEWG)—a voluntary public network of local and state drug abuse leadership to help communities develop clear indicators of drug use and baseline measures for action. This project is currently being piloted in 14 states by the National Institute on Drug Abuse; and

- CESAR Reports—a quarterly newsletter about current research and activities.

Wish, who employs several graduate and undergraduate students on a part-time basis, says CESAR is also a good laboratory for criminal justice or public policy majors because "they can work on policy relevant research and see the effect of what we're doing."

While demand for CESAR's services implies a general failure of society to curb substance abuse, Wish is quick to point out that CESAR's success "is due largely to the extraordinary support provided by the university and the Governor's Drug and Alcohol Abuse Commission."

—John Fritz



Eric Wish



### Diversity Matching Grants Available

The Office of Human Relations is offering matching grants of up to \$300 for diversity-related programs that meet the following criteria: 1) show promise of being interdisciplinary, 2) involve collaboration between two or more units, departments, and/or student organizations, 3) involve a mix of faculty, staff and students, and 4) explore multiple areas of diversity or look at one area of diversity in depth. Proposals are due Nov. 10. Call 405-2838 or 405-2950 for guidelines or more information.

## Diversity and Unity

President William Kirwan

As we launch activities related to our Diversity Year initiative, it is appropriate to pause and reflect on where we are as a university and as a nation in our effort to develop productive, harmonious institutions and communities populated by people of different cultural heritages and racial backgrounds. In other words, how well are we living up to the ideal expressed by our national motto—"E Pluribus Unum"—"From Many, One"?

No one in attendance at the conference sponsored by the School of Public Affairs this past spring, entitled "Race Relations in America," is likely to feel sanguine about the current state of affairs or about prospects for the future. The analyses presented by the distinguished speakers on that occasion were not encouraging: not only do we remain sharply divided as a nation along racial and cultural lines, but the barriers of fear and animosity that divide us appear to be hardening. Given the dire social and economic consequences of these divisions, there are few topics, if any, more important for a university to address than the causes and cures of prejudice and discrimination in America.

Several years ago, in my inaugural address to the campus, I noted that over the decade of the 1990s, 85 percent of the net new entrants into our nation's work force would be either minorities or women. And, at some point in the next century, the tradi-

tional "majority" will become a minority. Consequently, if our nation is to maintain a position of strength, our colleges and universities must prepare a diverse population of students for a technologically complex and internationally interdependent age. In my view, this cannot be done unless universities develop and nurture within their communities a better understanding of the value of diversity and a greater respect for human differences.

In the inaugural address, I also expressed the hope that we at the University of Maryland would take advantage of the rich diversity of our campus community to develop a new paradigm for the comprehensive research universities of our nation, a paradigm that fosters a learning environment capable of preparing young people—young people representing all segments of our society—for productive, meaningful lives in the 21st century. Some five years later, I

believe this vision for the university is, if anything, even more compelling. In a real sense, however, the ideal we seek is not new. More than 200 years ago, John Stuart Mill said, "In all things of any difficulty and importance those who can do them are far fewer than the need ... and any limitation on the available field deprives society of some chance of being well served by the competent."

While Mill's admonition applies to many institutions, there are special reasons for this university to be concerned by questions relating to racial and cultural diversity. Our task, unique among all the higher education institutions in Maryland, is to maintain the highest standards of educational and scholarly activity and to offer the broadest array of undergraduate and graduate programs for all segments of our society. Honoring this mandate requires that we develop ways to convince those in traditionally under-represented groups that we are indeed eager for them to join this university as students, faculty, and staff and for them to participate fully in the life of the institution. The array of programs developed for Diversity Year is one way we can encourage a better understanding and appreciation of the different cultures, races and traditions that make up our world, nation and community.

As we celebrate Diversity Year, however, let us not forget our ultimate objective with this initiative: to promote understanding and unity, *not* division; to build "one" community based on equity and ability and to build it from the multi-talented, multi-faceted "many" of our population. Let us also not forget that our commonalities, our shared destiny, our mutual hopes and aspirations for a better world bind us together inextricably and are just as important as our differences.

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## Diversity Year in OUTLOOK



**DIVERSITY  
AT · UMCP  
MOVING  
TOWARD  
COMMUNITY**

Throughout this year, the Office of Human Relations is coordinating a year-long celebration, "Diversity at UMCP: Moving Toward Community." As part of this program, *OUTLOOK* will begin a weekly update on diversity at College Park.

Identified by the new logo at left, this update will include profiles of faculty. Diversity-related events will also be identified in the Calendar.

You can help by providing story ideas and information about diversity at College Park. Todd Kliman, a graduate student and free-lance writer working with Human Relations, will be coordinating *OUTLOOK*'s coverage of diversity, so if you have an idea or suggestion, call him at 405-2838. You can also call the *OUTLOOK* office at 405-4629.



## Newcombe Foundation Accepting Scholarship Applications

The Charlotte W. Newcombe Foundation is accepting applications for scholarships for the spring 1994 semester. Awards range from \$200 to \$600. To qualify, women must be 25 years or older, admitted as undergraduates for the spring semester, and have completed at least half the credits necessary for their degrees. Special consideration is given to women with financial need or disabilities. The deadline for applications is Nov. 12. For more information, call 314-7693 or stop by 2101 Shoemaker Building.

# SENATE

## Sharing Governance: the Campus, the System, the State

*"Shared governance at the University of Maryland at College Park means governance shared among Administration, Faculty, Staff, and Students."*

This central tenet of the 1991 joint task forces chaired by Professors Andrew Wolvin and Ralph Bennett has moved closer to reality with the adoption last spring of the revised *Plan of Organization*. Despite this successful effort to weave the principle of shared governance into the very fabric of our university, the campus community still seeks an answer to the basic question: "What exactly does shared governance mean and how will it work at College Park?"

Any response must acknowledge at least three distinct but interlocking environments in which shared governance must function: our own institution, the University of Maryland System and the state of Maryland. Shared governance must work at all levels if it is to work at all.

The word *university* derives from *universitas*, medieval Latin for community or corporation. The earliest universities in Europe nearly 1,000 years ago were guilds of scholars and teachers who governed themselves—collecting fees from students, designing the curriculum and establishing academic policy. Small, homogenous groups could practice collective self-governance, and still do at some small liberal arts colleges. But as the modern university has grown exponentially in size, diversity and complexity, a professional corps of managers has assumed administrative responsibility and control. The larger the institution, the larger and more powerful the bureaucratic superstructure. We at College Park find ourselves triply embedded in bureaucracies of increasing size and distance as well as progressively attenuated accountability—on campus, in the system and in the state.

### The Campus

On campus, we have made real progress toward legitimate shared governance. The new *Plan of Organization* requires advisory committees at every administrative level and calls for the creation of university councils that will be more than just advisory, but will have genuine oversight and decision-making authority.

Most important, our representative body—the College Park Senate—consists of members elected by all three constituencies on campus, unlike most institutions that boast only a faculty senate. In the past few years, the senate has reaffirmed its commitment to sharing governance with all parties and has labored especially to empower staff and students. Although faculty, staff and students may come at issues with distinct—even conflicting—perspectives, the

senate has grown into a forum for serious, open and mutually respectful debate.

Yet questions remain about the operation and limits of shared governance: What, if anything, should be off-limits to shared decision-making? How will the university community assume its share of responsibility for decisions as it exercises its share of decision-making? No one on campus questions the good will of our present administration, yet these questions are not easily answered. How might the principle of shared governance fare under a less sympathetic and less forthcoming administration?

And as we play a greater role in university governance, a paradox emerges. If we retake significant policy-setting authority from the professional administrators (who will be held accountable for implementing policy and managing for quality), we must admit that in some respects we ourselves are amateurs when it comes to governing a huge, complex modern university. We may be expert in academic matters, but very little qualifies a particle physicist or a scholar of Dickens or a french horn player to manage the budgets, personnel and facilities of a department, college or campus. In essence, shared governance means management by amateurs. Our amateur status accounts for many of our mistakes but even more of our successes. Yet if we insist on cooperative decision-making, especially in the face of increasingly difficult problems, we must also insist that we train ourselves to be better informed, smarter and more responsible participants in the process. With shared governance comes shared accountability.

### The System

However, College Park does not exist or operate in a vacuum. Despite our progress on campus, shared governance means little if decisions made cooperatively at College Park are ignored or overturned at the system level. Admittedly, the board of regents, chancellor and system administration manage an unwieldy state-wide confederation of institutions, each with a distinct mission and personality. The proclivity to standardize and homogenize the system institutions, rather than attending to the varied voices particular to each campus community, is evident and unfortunate. Debacles, such as last year's system-wide accelerated program review, are the result. There has been almost no consultation or communication with the senates of each individual institution. Policies carefully crafted through shared governance procedures on individual campuses have been disregarded or, worse, rewritten by executive fiat. Examples include College Park's own

APT and termination of appointment policies.

Although advisory councils of faculty, staff and students exist on the system level, their ability to represent the interests of the different institutions, as well as their ability to influence policy, remains limited. As councils charged with system-wide representation, they are unable to tackle issues that are potentially divisive among the system institutions; such issues will become more frequent and more heated as resources diminish. The questions then become: How do we get the board and the chancellor to consult with the elected representative bodies on campus? How do we get system administration to govern *with* us and on our behalf? How do we hold the system administration and board of regents accountable?

The chancellor himself has said that the process of governing a system of institutions has not yet been adequately theorized. But we needn't wait for a coherent theory before we can take some practical and forward-looking steps. First, the board and system administration must acknowledge the distinct missions among system institutions, and consult with the distinct constituencies on each campus, as they set policy. For College Park, that means a system commitment to make the idea of a flagship research university a reality. Second, the board and system administration can support the idea of faculty representation on the board of regents. A faculty voice cannot threaten the independence and integrity of the lay board, but surely can help them understand the ways in which a university works.

### The State

Lastly, College Park faces a special challenge as a public university. The university and system are subject to political and economic forces within the state that seem very far beyond our control. Yet we must work, through shared governance and cooperative problem-solving, to take a proactive stance on higher education issues such as workload, employee salaries, diversity and "political correctness." A hostile and misinformed press is shaping public opinion, and public opinion in turn shapes the political agenda. If we don't develop our own solutions to our own problems, then our state politicians will impose much less palatable solutions upon us. Together, we must make our case to the public and legislature clearly and persuasively. Together, we must defend what is defensible and reform what is not.

—Hank Dobin



College Park Senate  
Chair Hank Dobin



## Check Out Diversity

"Diversity at UMCP," an exhibit currently on view in the Hornbake Library lobby, presents books and other materials available in the UMCP libraries on different aspects of cultural and social diversity. Among the items featured are works by Ronald Takaki, a foremost author on multicultural issues, and an example of a magazine article written in braille. Later this year Nonprint Media Services (Hornbake Library, 4th floor) will be showing a series of programs on various aspects of diversity.

## Our Latin American Links Are Legion

Because we live right here, sometimes we take for granted the broad scope of knowledge generated at College Park *vis-a-vis* Latin America. Particularly in times of crisis, we tend to focus on losses and on gaps yet to be filled. While this is certainly necessary, coming from Argentina, a country (some might expand it to the region) where the term 'crisis' is systemic, I share with many of you the understanding that crises are also opportunities to reflect on existing programs, to reformulate priorities and to advance rapidly to achieve clearly focused goals. I capitalize, therefore, on what we have already achieved.

As we look across the nation, we are relative latecomers to Latin American studies. But since all the clocks that track the pace of knowledge are

and in negotiating the intricacies of international finance, in human rights and in the study of Latin America's multifaceted cultures, Maryland has positioned itself as a major center in the United States.

Since last year, for instance, the departments of government and politics, sociology, economics and geography have brought together the scholarly vitality necessary to provide core training in Latin American studies to both undergraduate and graduate students within the College of Behavioral and Social Sciences. In addition to the widely acknowledged leadership of the faculty in Latin American literatures and cultures, Spanish and Portuguese language teaching, and the new track that will be opened in indigenous cultures, the program in International Business and Foreign Languages (IBFL) is growing at a pace that NAFTA negotiators would certainly envy. The training of mid-career professionals in U.S. policy, along with an increased involvement in environmental studies, in establishing public policy programs in Latin America, and in hosting Latin American-related activities, place the School of Public Affairs at still another tier of excellence and commitment. The existing Study Abroad Program and resource center in Mexico City, in collaboration with other universities in the system, are a tribute to the efforts of administrators and faculty, and particularly to the skills that we find in International Education Services and in the Office of International Affairs.

I am talking about vision, about the wisdom and the necessary conviction that the leadership of the university from across academic and administrative units has had in making choices that will affect all of us for decades to come. Our linkage to Latin America, to its peoples and cultures is not a matter of choice; it is a matter of shared geography and of shared history. As we increase relations with Latin America through active exchanges of faculty and students and joint research projects, as together we seek new paths of knowledge, of mutual recognition and respect, we must also look to our closer backyard.

In the past, Latin America has been referred to frequently as the backyard of the United States, with its concomitant implications of dependency and caring intervention. As one of the byproducts of the quincentennial of Columbus' cartographic error has taught us, turning the map upside down serves in itself as a valuable lesson in cultural perceptions. Those who fit that elusive category of being the "others" are not

*At present, and almost within walking distance of our campus, the growth of Hispanic communities indicates that our interest in international affairs will not always require a passport nor accrue free mileage.*

only down there, they are in our midst, they are us.

For those of us who come from Latin America, who work on Latin America and on the Caribbean, College Park has become part of Latin America. At a time when many Latin Americans viewed with suspicion invitations to participate in meetings and conferences in this country, they learned that our institution was propitious for the free exchange of opinion, for serious and constructive debates. Maryland is known across Latin America as a university where matters Latin American are not only the subject of inquiry, but as a source of new initiatives to be developed jointly with colleagues in the region.

At present, and almost within walking distance of our campus, the growth of Hispanic communities indicates that our interest in international affairs will not always require a passport nor accrue free mileage. It points out that we have a unique opportunity to serve the state and Latin America—our shared citizenry—in still one more significant way. Through a recently initiated outreach program, we are seeking to attract the children of immigrants who for the first time in their family's history will graduate from high school, and who we hope will be the first to earn a college degree from the University of Maryland. If we succeed in attracting even a fraction of these students, we will have taken another step in the true internationalization of our students' education and of daily life on campus.

—Saúl Sosnowski

**Editor's Note:** This article was adapted from the author's remarks made upon receipt of the Distinguished International Service Award.



### Sosnowski Receives Distinguished International Service Award

Latin American Studies Center Director Saúl Sosnowski received the Distinguished International Service Award on Wednesday, Sept. 29. The annual award is given to a member of the College Park faculty who has contributed significantly to the development of international institutional programs, backed by a distinguished professional career. Left to right: Donna Hamilton, chair, International Affairs Committee, Provost Daniel Fallon, honoree Saúl Sosnowski and President William E. Kirwan.

not synchronized, our recent entry in the field also affords us unique opportunities. When we take stock of the new knowledge that over the years has been produced and disseminated by our university, we also become critically aware that we have been quietly positioning ourselves to become major players in several areas of the globe.

In the Latin American case, we find at College Park that groundbreaking work has been carried out for years in agriculture and life sciences; that in areas as closely interlinked as education and the media, providing expertise in public policy

## Kudos To...



Kathryn Bartol

From time to time, *OUTLOOK* runs this section calling attention to the accomplishments, awards and achievements of College Park faculty, staff and students. Kudos to... is compiled from memos, letters, phone calls and departmental newsletters. We'd like to hear from you. Send information, and a black & white photo, if possible, to *OUTLOOK*, attn: Kudos, 2nd floor, Turner Building.

**Kathryn Bartol**, business and management, who received the Sage Scholarship Award from the women in management division of the Academy of Management at its national meeting in August. The award recognizes outstanding contributions to research on gender issues in organizations.

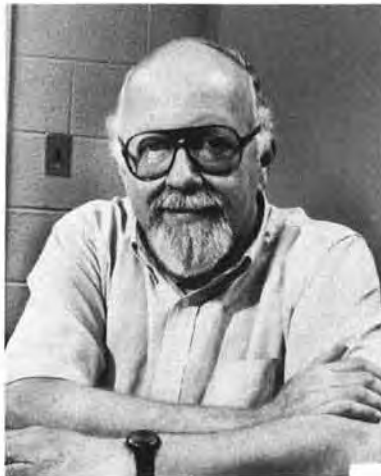
**Juan Bonta**, architecture, who is an invited speaker at the Buenos Aires 1993 International Architecture Biennial, where he will present his software on the analysis of architectural discourse. He will also lecture at the University of Belgrano, Buenos Aires; the National University of Buenos Aires; and the University of the Republic of Uruguay.

**Jeffery Cohen**, engineering and architectural services, who was appointed by the New York Stock Exchange to its panel of arbitrators.

**Roger Davidson**, government and politics, who was summoned to Capitol Hill several times in recent months to present testimony on proposed reorganization plans.

**Amy Gardner**, architecture, who received a Merit Award in the Renaissance Awards Program, a national competition sponsored by the National Association of Homebuilders and *Remodeling Magazine*.

**James Gates**, physics, who was named the 1993 Physicist of the Year by the National Technical Association, and was a co-recipient of its 1993 National Technical Achiever Award. Gates received his awards in Houston on Sept. 11.



Juan Bonta

**Richard Herman**, computer, math and physical sciences dean, who was appointed to a the National Science Foundation Mathematics and Physical Sciences Directorate Advisory Committee on Oct. 1.

**David Inouye**, zoology, whose book, *Techniques for Pollination Biologists*, was published in June. It was co-authored by Carol Kearns, of the University of Colorado, who received her Ph.D. from the zoology department here.

**Arie Kruglanski**, psychology, who was invited to deliver the fourth Jos Jaspers Memorial Lecture at Maastricht, the Netherlands, on Dec. 17, 1993. Jos Jaspers was an eminent Dutch social-cognitive psychologist who headed the social psychology program at Oxford for many years.

**Stephen Leatherman**, geography, whose production, "Vanishing Lands," won first place, the Golden Azor award, at the closing ceremony of the Mostra Atlantica de Televisao.

**Lawrence Moss**, music, who has been chosen as an American Society of Composers, Authors and Publishers Award recipient. The awards are based on the prestige of each writer's catalog of original compositions and the recent performance of those works.

**Mancur Olson**, economics, whose article, "Dictatorship, Democracy, and Development," published in the September 1993 issue of the *American Political Science Review*, was reviewed positively in *Financial Times* by prominent economics writer Samuel Britton.

**Andrew D. Wolvin**, speech communication, and **Carol Coakley**, faculty research assistant, who have published *Perspectives on Listening*, an edited volume of essays on listening.



Jeffery Cohen



Roger Davidson



Amy Gardner



David Inouye



James Gates



Mancur Olson



# CALENDAR

## Arts

**Exhibit:** "Inspirations: Watercolors and Drawings by Greg Mort," through Dec. 5, UMUC Arts Program Gallery. Call (301) 985-7154 for info.

**Concert Band:** Tue., Oct. 19, 8 p.m., Grand Ballroom, Stamp Student Union. Call 5-5545 for info.

**Recital:** Fri., Oct. 22, Giuseppe Scotese, piano, 8 p.m., Tawes Recital Hall. Call 5-5545 for info.

**Concert Society at Maryland:** Fri., Oct. 22, "Women & Music in the Islamic World," Mural Urgulu, 8:30 p.m., UMUC Auditorium, \$16, students \$8. Call 403-4240 for info.\*

**Creative Dance Lab:** Sat., Oct. 23, 10 a.m.-2 p.m., Dance Building. Call 5-7038 for info.

**Concert Society at Maryland:** Sat., Oct. 23, Takacs Quartet, 8 p.m., UMUC Auditorium, \$18, students \$8. Call 403-4240 for info.\*

**Reading:** Wed., Oct. 27, A.M. Homes, 7:30 p.m., Maryland Room, Marie Mount Hall. Call 5-3820 for info.

## Lectures

**Public Affairs Brown Bag Discussion:** Mon., Oct. 18, "Planning for People and Parks," Katrina Eadie Brandon, World Wildlife Fund Senior Fellow, noon, 2277 Zoology/Psychology. Call 5-6351 for info.

**Employee Development Training Program:** Mon., Oct. 18, "Procurement Information Display," 3:40 p.m., 1101U Administrative Services. Call 5-5651 for info or to register.\*

**Entomology Colloquium:** Mon., Oct. 18, "The Role of Mudgut Proteins in Bacillus Thuringiensis Toxin Specificity," Michael J. Adang, University of Georgia, 4 p.m., 0200 Symons. Call 5-3911 for info.

**Computer Science Lecture:** Mon., Oct. 18, "Machine Learning in the Context of Real-Time Control," Donald Michie, University of Edinburgh, 4 p.m., 0111 Engineering. Call 5-6634 for info.

**Space Science Seminar:** Mon., Oct. 18, "Samplex: Mission Overview and Science Results," Glenn Mason, 4:30 p.m., 1113 Computer and Space Science. Call 5-6232 for info.

**Employee Development Training Program:** Tue., Oct. 19, "Stress Management," 9 a.m.-4 p.m., 1101U Administrative Services. Call 5-5651 for info or to register.\*

**Engineering Seminar:** Tue., Oct. 19, "Direct Adaptive Control of Parabolic Systems," Joseph Bentsman, University of Illinois, 11 a.m., 2168 A.V. Williams. Call 5-6634 for info.

**Zoology Lecture:** Tue., Oct. 19, "Fish Sex: Their Cries of Ecstasy on Our Deaf Ears," Philip Lobel, noon, 1208 Zoology/Psychology. Call 5-6891 for info.

**Diversity Accountability and Implementation Planning Workshop:** Tue., Oct. 19, "Creating a Successful Diversity Plan," Reginald Wilson, American Council on Education, 12:30-5 p.m., Stamp Student Union Atrium. Call 5-2838 for info.

**Latin American Studies Brown Bag Presentation:** Tue., Oct. 19, "Virtual Public Spaces," Benjamin Arditi, University of Essex, 1 p.m., 2215 Jimenez. Call 5-6411 for info.

**Stress Management Workshop:** Mon., Oct. 19, "Stress and a Healthy Lifestyle," 5-6:15 p.m., 2107 Health Center. Call 4-8131 for info.

**Counseling Center Seminar:** Wed., Oct. 20, "The Honors Program and the Maryland Scholar's Program," Ira Berlin, noon-1 p.m., 0106 Shoemaker. Call 4-7690 for info.

**Employee Development Training Program:** Wed., Oct. 20, "Interviewing and Selecting Employees," 9 a.m.-4 p.m., 1101 Administrative Services. Call 5-5651 for info or to register.\*

**Urban Studies Lecture:** Wed. Oct. 20, "Planning Preservation in Cairo: A Conflict of Needs," Abdalla Ahmed El-Erian, Cairo University, noon-1:15 p.m., 1179 LeFrak Call 5-6798 for info.

**Center for Renaissance and Baroque Studies Lecture:** Wed., Oct. 20, "Dr. Faustus and Runagate Courage: Theorizing Gender in Early Modern German Literature," Barbara Becker-Cantarino, 3 p.m., Maryland Room, Marie Mount. Call 5-6830 for info.

**Employee Development Training Program:** Thu., Oct. 21, "Effective Business Writing," 9 a.m.-4 p.m., 1101 Administrative Services. Call 5-5651 for info or to register.\*

**Meteorology Seminar:** Thu., Oct. 21, "Estuarine Plumes: The Chesapeake, Columbia and Mississippi," William Boicourt, 3:30 p.m., 2114 Computer and Space Sciences. Call 5-5392 for info.

**Science Colloquium:** Thu., Oct. 21, "Exemplars, Abstractions and Model Anomalies: Representation and Reasoning in Mendelian and Molecular Genetics," Lindley Darden, 4 p.m., 1117 Francis Scott Key. Call 5-5691 for info.

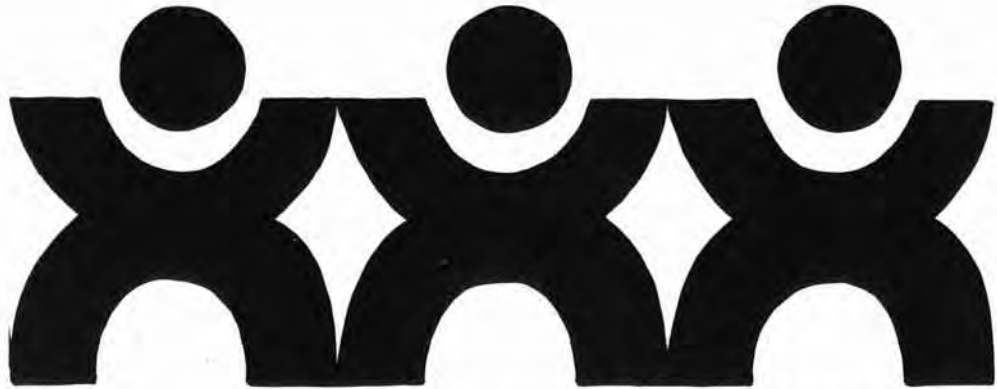
**Nuclear Engineering Seminar:** Thu., Oct. 21, "Porous Silicon: Mechanisms of Light Emission," S. Prokes, Naval Research Laboratory, 4 p.m., 2110 Chemical and Nuclear Engineering. Call 5-5208 for info.

**Contemporary Voices of Our Latino Community Seminar:** Thu., Oct. 21, "Meeting the Challenges of Educating the Hispanic Community," Emilio Garcia Prieto, 4:30 p.m., St. Mary's Multi-Purpose Room. Lecture conducted in Spanish. Call 5-6441 for info.

**Africa and Africa in the Americas Lecture:** "Africa and the Revisionists of History," Wole Soyinka, Nigerian Nobel Laureate, 7:30 p.m., Stamp Student Union Grand Ballroom, reception to follow. Call 5-2118 for more information.

**Comparative Literature Conference:** Fri., Oct. 22 to Sun., Oct. 24, "Caribbean Conference: Expanding the Definition of Creolite," St. Mary's Multi-Purpose Room. Call 5-4024 for info.

**Mental Health Service Lunch 'N Learn Seminar:** Fri., Oct. 22, "Cognitive Distortion in Offenders," Linda Blick, The Chesapeake Institute, noon-2 p.m., 3100E University Health Center. Call 4-8106 for info.



## THE CARING COALITION

AN INNOVATIVE ALCOHOL AND OTHER DRUG PREVENTION PROGRAM  
SPONSORED BY FIPSE, U.S. DEPT OF EDUCATION

**Geology Seminar:** Fri., Oct. 22, "Graduate Student Day 1," Tom Williams and Paul Tomascak, 11 a.m., 0103 Hornbake. Call 5-4089 for info.

**Speech Communication Colloquium:** Fri., Oct. 22, "Thought and Talk: Implications of Theories of Message Design," Barbara O'Keefe, University of Illinois, noon, 0104 Skinner. Call 5-6526 for info.

**Botany Seminar:** Fri., Oct. 22, Michael Dobres, Drexel University, noon, 2242 H.J. Patterson. Call 5-1597 for info.

**American Association of University Women Luncheon:** Fri., Oct. 22, Fatimah Jackson, noon-1:00 p.m., Carriage House, Rossborough Inn, \$10. Call 4-8013 for info.

**Finance Seminar:** Fri., Oct. 22, "The Sale of Financial Market Information," Michael Fishman, Northwestern University, 1-2:30 p.m., 1203 Van Munching. Call 5-2246 for info.

**National Reading Research Center Seminar:** Fri., Oct. 22, "How Reading Assessment is Communicated and Understood in an Elementary School," Peter Afflerbach, 4-5 p.m., 2202 J.M. Patterson. Call 5-7437 for info.

**EDPA Graduate Student Research Conference:** Sat., Oct. 23, 8:30 a.m.-1:30 p.m., 0206 Benjamin, \$10 pre-paid, \$12 at the door. Call 5-3714 for info.\*

**Caring Coalition Conference:** Sat., Oct. 23, "Challenging the Campus Climate: Moving Beyond Alcohol," 9:30 a.m.-4 p.m., Tyser Auditorium, Van Munching Hall. Call 4-8123 for info and to register.

**Employee Development Training Program:** Mon., Oct. 25, "Nuts and Bolts of Procurement and Supply," 9 a.m.-noon, 1101 Administrative Services. Call 5-5651 for info or to register.\*

**Returning Student Workshop:** Mon., Oct. 25, "Notetaking Workshop," 2-3 p.m., 2201 Shoemaker. Call 4-7693 for info.

**Entomology Colloquium:** Mon., Oct. 25, "Nitrogen content of poinsettia, Euphorbia Pulcherrima, as a Host to the Sweetpotato Whitefly," Jo-Ann Bentz, 4 p.m., 0200 Symons. Call 5-3911 for info.

**Space Science Seminar:** Mon., Oct. 25, "Recent Observations of Pickup Ions," George Gloeckler, 4:30 p.m., 1113 Computer and Space Sciences. Call 5-6232 for info.

**Employee Development Training Program:** Tue., Oct. 26, "Understanding the Travel Office," 9 a.m.-noon, 1101 Administrative Services. Call 5-5651 for info or to register.\*

**Zoology Lecture:** Tue., Oct. 26, "Prey Selectivity and Vision of Sunfish: Another Grimm Tale," Bill Walton, noon, 1208 Zoology/Psychology. Call 5-6896 for info.

**Employee Development Training Program:** Tue., Oct. 26, "Financial Success in a Recovering Economy-The Hidden Agenda in Your Automobile Insurance," 1-3 p.m., 1101 Administrative Services. Call 5-5651 for info or to register.\*

**Counseling Center Seminar:** Wed., Oct. 27, "Biological Research on Infants," Nathan Fox, noon-1 p.m., 0106 Shoemaker. Call 4-7690 for info.

**Core Faculty Workshop:** Wed., Oct. 27, "Diversity in the Disciplines," 3-4:30 p.m., Maryland Room, Marie Mount. Call 5-9368 for info.

**Computer Science Lecture:** Wed., Oct. 27, "Educating a New Engineer," Peter J. Denning, George Mason University, 4 p.m., 0111 A.V. Williams. Call 5-2661 for info.

**China Regional Seminar:** Wed., Oct. 27, "Industry, Culture, Politics: The Taiwan Transformation," Chun-chieh Huang, National Taiwan University, 4 p.m., McHenry Room, Center for Adult Education. Call 5-4312 for info.

## Meetings

**Toastmasters:** Tue., Oct. 19, General Meeting, 7 p.m., 1314 Van Munching. Call (301) 474-3410 for info.

**Overeaters Anonymous:** Wed., Oct. 20 & Wed., Oct. 27, 4:30-6:30 p.m., 2107 Health Center. Call (301) 776-1076 for info.

**Toastmasters Area Conference:** Thu., Oct. 21, 7 p.m., 3441 Van Munching. Call (301) 474-3410 for info.

## Sports

**Timex Fitness Week:** Mon., Oct. 18-Mon., Oct. 25. Call 4-7218 for info.

**Field Hockey:** Tue., Oct. 19, vs. Bucknell, 7:30 p.m., AstroTurf Field. Call 4-7006 for info.

**Men's Soccer:** Wed., Oct. 20, vs. GWU, 3 p.m., Denton Field. Call 4-7005 for info.

**World's Largest Aerobics Class:** Thu., Oct. 21, 5 p.m., Armory Gym. Call 4-7218 for info.

**Volleyball:** Fri., Oct. 22, vs. Virginia, 7 p.m., Cole Field House. Call 4-7009 for info.

**Volleyball:** Sun., Oct. 24, vs. Rhode Island, 1 p.m., Cole Field House. Call 4-7009 for info.

**Women's Soccer:** Sun., Oct. 24, vs. Monmouth, 2 p.m., Denton Field. Call 4-7034 for info.

**Women's Soccer:** Tue., Oct. 26, vs. Princeton, 3 p.m., Denton Field. Call 4-7034 for info.

**Men's Soccer:** Wed., Oct. 27, vs. James Madison, 3 p.m., Denton Field. Call 4-7005 for info.

## Miscellaneous

**Peer Computer Training:** Mon., Oct. 18, "Intro to NeXT," 6-9 p.m., 4352 Computer Science Center, \$5. Call 5-2941 for info.\*

**Peer Computer Training:** Tue., Oct. 19, WordPerfect, 6-9 p.m., 3330 Computer Science Center, \$5. Call 5-2941 for info.\*

**Study Abroad Fair:** Wed., Oct. 20, 11 a.m.-2 p.m., Tortuga Room, Stamp Student Union. Call 4-4776 for info.

**Peer Computer Training:** Wed., Oct. 20, "WordPerfect for Thesis Writing, Part 2," 6-9 p.m., 3330 Computer and Space Sciences, \$5. Call 5-2941 for info.\*

**Peer Computer Training:** Thu., Oct. 21, "Networked Resources, Part 1," 6-9 p.m., 4352 Computer and Space Sciences, \$5. Call 5-2941 for info.\*

## Calendar Guide

Calendar phone numbers listed as 4-xxxx or 5-xxxx stand for the prefix 314- or 405- respectively. Events are free and open to the public unless noted by an asterisk (\*). For more information, call 405-4628.

